When I first met Tyler, he had a lot of energy, and spent most of his time distracting the other kids. He would act out and wouldn't try the drills I conducted for the team. He would often try to catch my attention by misbehaving.

One day, I decided to ask Tyler to stay after practice. We talked — not about basketball, but about him. He opened up to me. Tyler had been going through a lot. His dad was in jail, his mom had recently died, and he was living with a family he didn’t know very well. He felt like all the adults in his life ignored him. I listened. I took it in. And that day I vowed to Tyler that on this team nobody would ignore him.

A few weeks later, it was clear that Tyler had taken our talk to heart. He had stopped goofing around and started putting in more effort during practice. I saw him staying after practice at times, trying to improve the skills we worked on that day. Soon, he would lead the team in drills and offer support to his teammates. The change was amazing. He had truly transformed to become part of our team.

Tyler is just one of the kids I coach, and I care about every one of them. People don’t always listen to them because they’re kids, but I do. I’m listening. I want them to know that what they think, say, and feel is important. These kids are still developing, still growing into the people they will become, and if I can help them believe that they matter, I’m doing my job. That’s why, for the last year, I have given my time three days a week to coach basketball with the West Valley YMCA.

Anthony Sanchez

Coaching Corps trains and supports people like Anthony to become coaches in low-income communities.

IN 2017, ALMOST 30,000 KIDS ACCESSED SPORTS THANKS TO A COACHING CORPS COACH.
WE ARE COACHING CORPS

We are a movement of thousands of community members, civic-minded organizations, and college students committed to inspiring and mentoring youth through the power of sports. We are coaches, mentors and role models. We coach girls and boys who otherwise may never enjoy the power of bonding with a team, the special moments of learning to win with grace or lose with dignity, or the opportunity to play sports under the guidance of a trained and caring role model. We use the power of sports to instill traits such as persistence, optimism, self-regulation and empathy, that are highly correlated with future success in life.

IN 2017, **2,661** NEW COACHES JOINED THE COACHING CORPS MOVEMENT.

SINCE 2012, **10,217** COACHES HAVE MET THEIR TEAMS ON FIELDS AND COURTS IN ATLANTA, BALTIMORE, BOSTON, LOS ANGELES, OAKLAND, ORLANDO, SACRAMENTO, SAN DIEGO, SAN FRANCISCO, AND SAN JOSE.

HOW WE PREPARE OUR COACHES

Our innovative Coach Training and Support Program is industry vetted, reviewed and recommended. According to the Aspen Institute’s Sport For All Report, of 6.5 million youth coaches, fewer than 1 in 5 are trained in effective motivational technique—how to communicate well with kids. Here at Coaching Corps, we ensure that all of our coaches are trained in youth development, behavior management and character building. Our innovative program is industry vetted, reviewed, and recommended.

<table>
<thead>
<tr>
<th>Coaches are trained and supported to:</th>
<th>So that young people can:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively listen to young people to fully understand their perspectives without judgement</td>
<td>Feel accepted, respected and supported</td>
</tr>
<tr>
<td>Create emotionally and physically safe environments</td>
<td>Trust their coaches to protect them from harm</td>
</tr>
<tr>
<td>Establish structure and routine</td>
<td>Experience a consistent, dependable environment</td>
</tr>
<tr>
<td>Help young people choose appropriate response when challenged or frustrated</td>
<td>Self-regulate behaviors and emotions</td>
</tr>
<tr>
<td>Identify and applaud kids on their strengths</td>
<td>See and strive to be their best selves</td>
</tr>
<tr>
<td>Empower youth with voice, choice and leadership</td>
<td>Feel a sense of control and ownership of their team</td>
</tr>
<tr>
<td>Motivate players to stretch their abilities to reach attainable goals</td>
<td>Boost confidence, pride, and self-esteem</td>
</tr>
<tr>
<td>Coach through challenging situations so athletes continue to learn and grow</td>
<td>Learn new skills/tools to successfully handle similar situations in the future</td>
</tr>
<tr>
<td>Create fun, consistent and challenging sports teams</td>
<td>Stay engaged and interested, which will help encourage lifelong healthy habits</td>
</tr>
<tr>
<td>Promote positive connections</td>
<td>Feel a sense of belonging and support</td>
</tr>
<tr>
<td>Promote positive thinking and effort so kids can achieve their goals</td>
<td>See the connection between positive thinking, effort and growth</td>
</tr>
</tbody>
</table>
WHY COACHES LIKE ANTHONY MATTER TO AFTERSCHOOL PROGRAMS

Afterschool programs play a critical role in underserved communities, providing young people of all ages enrichment in many areas from academic support to arts, nutrition, and music, to name a few. Every year, Coaching Corps partners with over 125 afterschool programs in communities across the nation to provide positive youth development and character building in a sports setting.

We run 50 teams for 500 kids, and Coaching Corps makes sure we can run every single season for every single kid. The Coaching Corps coaches are highly committed — more so than other coaches we’ve had here. They come in with all the right paperwork, background checks and training.

When Coach Anthony came to us a year and a half ago, he was kind of shy. In his first season he was an assistant coach, but pretty soon he started running his own teams.

I’ve noticed he’s stepped up tremendously. From that first season to now, he’s a true leader with the kids.

We don’t get parent compliments very often. But several have come forward to compliment Anthony. Anthony is a great role model for their kids.”

Andrew Iwanski, Youth Sports Director
West Valley YMCA

OUR AFTERSCHOOL PROGRAM PARTNERS

California
• America SCORES Bay Area
• Bay Area Community Resources (California)
• Bay Area Hispanic Institute for Advancement (MAHIA)
• Bear’s Youth Basketball
• Berkeley Unified School District: Martin Luther King Middle School
• Berkeley Youth Athletics
• City of Emeryville
• City of San Pablo
• First Tee of California
• Oakland Laurence Club
• California CalHeat YHC
• Squash Drives
• Street Soccer USA: California
• STS Academy
• Youth Tennis Advantage
• A Place Called Home
• After School All Stars: California
• Boys & Girls Club of Venice
• Boys & Girls Clubs of Carson
• Boys & Girls Clubs of Santa Monica
• Boys and Girls Club: Banana Gardens
• Boys and Girls Club of West San Gabriel Valley
• Brotherhood Crusade
• Challengers Boys & Girls Club
• City of Huntington Park Department of Parks
• Girls on the Run of California
• Heart of California
• ICES Education - Long Beach
• Kerns - Downtown California YMCA
• Long Beach Parks, Recreation and Culture
• California Bear and Park
• Major League Baseball Urban Youth Academy
• Mal Valley Family YMCA
• North Valley YMCA
• Norwalk La Monda United
• TEAM Prime Time
• Variety Boys & Girls Club
• Weingart YMCA Wellness & Aquatic Center
• West Valley YMCA
• Dominican University Athletics
• Boys & Girls Clubs of the California
• City of Redwood City
• East Palo Alto Jr. Razorbacks
• San Mateo County Sheriff’s Activities League
• Sierra Youth Center
• Boys & Girls Club of Greater California
• Center for Fathers and Families
• Chico Area Recreation & Parks District
• City of California Department of Parks & Recreation
• Oak Park Preparatory Academy
• PST Middle School
• Southgate Recreation and Park District
• Street Soccer USA: California
• Suisun City Recreation & Community Services
• YMCA of Superior California
• 2 Dream Athletic Development
• Gompers Preparatory Academy
• ICES Education - California
• McGeorge Family YMCA
• Soccer Kids America
• South Bay Family YMCA
• YMCA of California County
• Youth and Leaders Living Actively (YALLA) California
• After School Enrichment Program
• America SCORES Bay Area
• Bay Area Community Resources (California)
• Bayview Hunters Point YMCA
• Buchanan YMCA of SF
• City of Daly City
• face42
• Girls Leading Girls
• Girls on the Run of the Bay Area
• Mid-California Boys and Girls Club
• Mission Dolores Academy
• Portola Family Connections
• California Recreation and Park
• Stonestown Family YMCA
• Street Soccer USA
• YBikes
• YMCA of California (Chinatown)
• ACE Charter Schools
• Boys & Girls Club of Silicon Valley
• Central YMCA
• East Palo Alto Jr. Razorbacks

Florida
• Florida After-School All-Stars, Inc.

Georgia
• Boys & Girls Clubs of Metro Atlanta
• International Community School

Maryland
• Maryland City Recreation and Parks
• BELL
• BeMore Athletic League
• Boys and Girls Clubs of Metro Maryland
• Child First Authority, Inc.
• Elvert Maryland
• Fitness Fun and Games
• Girls in the Game
• Hampstead Hill Academy
• Holistic Life Foundation
• Living Classrooms Foundation
• Parks & People Foundation
• Pettisville Park Public Charter School
• Playworks (Maryland)
• POP INC.
• Secret Without Borders (Maryland)
• U.S. Dream Academy
• YMCA - Heavenly Middle School

Massachusetts
• Massachusetts SCORES
• Cambridge Community Center
• East End House
• Oak Square YMCA
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- Betsy Davis
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- Quest Foundation
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- San Jose Sharks
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- California Athletics
- Northern Trust
- Blue Shield of California
- Dodge & Cox Investment Managers
- Capital Group Private Client Services

$9,999–$5,000
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- San Francisco 49ers
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In January, 2017, Coaching Corps hosted the 3rd Annual Game Changer Awards, presented by Levi’s and in partnership with NBC Sports Bay Area. The inspiring evening celebrated the transformative power of coaches, and the impact they have as mentors and community leaders.

From the world of professional sports, the Game Changer Awards featured Draymond Green of the Golden State Warriors, NaVorro Bowman of the San Francisco 49ers, Kendall Graveman of the Oakland A’s, George Kontos of the San Francisco Giants, and Jack Del Rio, head coach of the Oakland Raiders — spoke in honor of the coach-mentors who changed their lives, pushed them to be their best selves, and enabled their many successes.

Coaching Corps was also proud to honor Annette Lopez as the 2017 Coaching Corps Coach of the Year! Annette is a dedicated coach who represents the very best of what coaching means to the communities we serve.
Anthony Sanchez: It Doesn’t Take Much to Make a Difference

When I started coaching I thought I’d teach them how to set a screen and make a bounce pass and give them a chance to play basketball after school. I wasn’t expecting how much it would change me, personally.

I’ve definitely become a better coach, and grown my leadership skills, but the biggest change is who I am as a person. My outlook on the world has changed too. I look around the neighborhood and realize there are so many more kids going through things without anyone to talk to.

When I talk about Coaching Corps to my friends I tell them it doesn’t take much to make a difference. Four hours a week may not seem like a lot to you—but to the kids I coach, those four hours make a world of difference. That’s four hours a week where they are away from school and away from the pressures and stresses of their lives where they can block it out and be kids.

Just a small amount of time means so much and has such a huge impact in helping these kids grow.

FINANCIAL STATEMENT

In Thousands

<table>
<thead>
<tr>
<th>Revenue</th>
<th>$5,008</th>
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<tr>
<td>Individuals</td>
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<td>Fundraising</td>
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<td>Net</td>
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</tr>
</tbody>
</table>
Coaching Corps ensures kids in underserved communities reap the benefits of playing sports with a trained and caring coach.

Our Vision

We envision a future where all kids—regardless of their zip code—have access to compassionate coaches and mentors who are invested in their future.

Time and time again, sports have been found to improve the physical, social and emotional health of children. We know that the guidance of a well-trained coach can be a powerful tool for teaching important life lessons like perseverance, optimism, self-regulation and empathy. And yet, compared to their peers from more resourced neighborhoods, children from underserved communities are only half as likely to participate in sports.

Through partnerships with afterschool programs across the country, Coaching Corps trains and connects volunteer coaches with youth to make these meaningful benefits a reality.

“The poorest kids face increasing barriers to participation. While inactivity rates for the overall population are down, most gains are among kids from middle-class and upper-income homes who can better afford the growing fees associated with youth sports. Over the past three years among kids from homes with less than $25,000 in household income, there’s been an increase in those engaged in no sport activity.”

Tom Farrey, Aspen Institute Sports & Society Program

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